Pulsafeeder, Inc., Cookie Notice

1.   Introduction

This Cookie Notice ("Notice") applies to the **Pulsafeeder, Inc.,** web site**:** https://pulsafeeder.com/ and supplements the Website Privacy Statement, which may be accessed here: https://pulsafeeder.com/privacy-statement/. Please refer to this Website Privacy Statement to receive information about the processing of personal data in general and also specific information provided according to the General Data Protection Regulation.

Any questions or concerns relating to the use of cookies by our web sites and the processing of personal data obtained through their use may be directed to: webmaster-cfp@idexcorp.com or privacy@idexcorp.com.

2.   Cookies – What are they and how does this site use them?

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. Pulsafeeder, Inc., uses cookies and similar technologies to collect information about the use of our web sites in order to make them function effectively, to improve our visitors' experience when they browse our web sites, to analyze the use of our web site and to display particular relevant advertisements on our web site and on third party web sites. Pulsafeeder, Inc., uses session cookies and persistent cookies. The purpose of session cookies is to help distinguish your browsing session from those of other concurrent users and to make it easier for you to navigate our site. A session cookie expires when you close your browser. A persistent cookie remains on your computer after you close your browser. This type of cookie is typically used to preserve across browsing sessions any site-specific preferences you may have selected while using our site.

3.   How can I control my cookie preferences?

We will ask you to allow us to place cookies. You do not have to accept all of the cookies used by our web site. You can manage your cookie preferences in two ways, described below.

a) Browser settings

Each web browser comes with its own built-in interface for managing cookie preferences. This is the preferred tool for carrying out the following cookie admin tasks:

- Block ALL cookies from this site
- Delete existing cookies from this site

For instructions on how to use your browser's built-in cookie management tool, refer to the instructions in the help section in your browser or visit allaboutcookies.org.

b) Site settings

This site provides a pop-up control panel on which you can manage your cookie preferences specifically for this site. You will need to use this interface in order to permit some cookies and reject others from

this site. Access the control panel by clicking the button found at https://pulsafeeder.com/. Bear in mind that this control panel does not allow you to disable cookies that are classified as "necessary" for the performance of this site; you must use your browser's built-in cookie management interface to do that, as previously described.

4.   What do we collect?

We use the following types of cookies on our web site:

a) Necessary

These cookies are absolutely essential for the web site to function properly. This category only includes cookies that ensure basic functional and security features of the web site. These cookies do not store any personal information.

b) Performance

These cookies help web site owners to understand how their visitors engage with their properties. The analytics cookies used on our site collect information and report site usage statistics without personally identifying individual visitors.

They allow us to count visits and traffic sources so we can measure and improve the performance of our web site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated by third-party providers or immediately by us. If you block these cookies, we will not know when you have visited our web site and will not be able to remember your preferences when you make subsequent visits.

c) Advertisement

These cookies may be set through our web site by third parties, such as Google. They may be used to build a profile of your interests and show you relevant advertisements on other sites. They do not directly store your personal details but do uniquely identify your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

The cookies listed above include both first party cookies and third-party cookies.

- First party cookies are those, which are stored by a domain managed by us
- Third party cookies are created by domains other than from us

The list below describes in detail the individual cookies used on our web site.

Cookie	Description	Duration	Type
Necessary			
cookielawinfo-checkbox-necessary	This cookie is set by this site's GDPR Cookie Consent module. It is used to store the user's consent choice for cookies classified under the category "Necessary."		First Party
cookielawinfo-checkbox-analytics	This cookie is set by this site's GDPR Cookie Consent module. It is used to store the user's consent choice for cookies classified under the category "Analytics."		First Party
cookielawinfo-checkbox-performance	This cookie is set by this site's GDPR Cookie Consent module. It is used to store the user's consent choice for cookies classified under the category "Performance."		First Party
cookielawinfo-checkbox-advertisement	This cookie is set by this site's GDPR Cookie Consent module. It is used to store the user's consent choice for cookies classified under the category "Advertisement."		First Party
viewed_cookie_policy	This cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not the user has consented to the use of cookies. It does not store any personal data.		First Party
wp-session	This cookie generates a randomly assigned unique value to identify the session. When the user is done visiting the site the cookie is deleted. This is a first-party cookie that carries no personal information.		First Party
emFontsLoaded	This cookie lets the web site know whether the user has previously downloaded third-party web fonts and whether the page is safe to paint with them. Typically when a site uses uses third-party web fonts there can be a delay or "blank" load of text while the web fonts load. To prevent this, the page initially loads a standard font and then repaints the page with the third-party web fonts. This is a first-party cookie that carries no personal information.		Third Party
Performance			
_gid	This cookie is part of Google Analytics. It creates a unique ID to identify your session and allow Google Analytics to collect data and generate aggregate reports on how visitors use the web site. This data cannot be used or shared by Google. For more information see this site: https://www.google.com/analytics/terms/us.html.		Third Party
_gat	This cookie is used by Google Analytics to throttle requests to the site. If this cookie is present, it minimizes the number of requests for new information made to the server and loads pages more quickly.		Third Party
_ga	This cookie is part of Google Analytics. It stores a unique ID to identify your session, which allows Google Analytics to collect data and generate aggregate reports on how you use the web site. This data cannot be used or shared by Google. For more information see this site: https://www.google.com/analytics/terms/us.html.		Third Party
YSC	This cookie is set by YouTube to track views of embedded videos on the site. YouTube aggregates this data with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other web sites.		Third Party
GPS	This cookie is set by YouTube and registers a unique ID for tracking users based on their geographical location.		Third Party
Advertisement			

IDE	This cookie is used by Google DoubleClick and stores information about how the user uses the web site and any other advertisements before visiting this web site. The data collected is used to present users with ads that are relevant to them according to their user profile.		Third Party
VISITOR_INFO1_LIVE	This cookie is set by YouTube to keep track of user preferences for YouTube videos embedded in the site. It can also be used to determine whether the web site visitor is using the new or old version of the YouTube interface.		Third Party